



GREEN  
BIKE POOL  
INITIATIVE



Transform  
your travel  
policy with  
an ebike  
pool

# START A REVOLUTION — IN YOUR WORKPLACE

## WHAT IS AN EBIKE POOL?

An ebike pool allows you to provide staff with active travel options when they make work-related journeys such as travelling to different office locations or supplier meetings. The ebike pool will consist of a number of electric bikes, typically five or more, which you loan out to employees.

## WHY JUST EBIKES?

The key to making your bike pool a success is to make it easy and accessible for all potential users and ebikes make cycling much easier for users of all abilities.

Ebikes are great for building the confidence; distances become less of an issue and hills flatten when you have the battery power to help out tired legs. As the battery takes on the hard work, there's no need to get hot and sweaty; normal work attire is fine to wear.

## EBIKE POOLS MAKE GREAT BUSINESS SENSE

### • COST EFFECTIVE

The rising costs of car use and public transport can constrain travel budgets. An ebike pool will help relieve these budgetary pressures, enabling you to reallocate part of the travel budget to other areas of the business.

### • NET ZERO

For organisations striving to achieve Net Zero targets, sustainable transport solutions have a crucial role to play in bringing down emissions.

### • QUICKER AND MORE EFFICIENT JOURNEYS

Ebikes can support much quicker journey times in urban areas, particularly those where there are congestion hotspots, helping employees spend more time performing their duties.

- **EMPLOYEE WELFARE**

Encouraging active travel participation can bring significant benefits to employee physical and mental health and wellbeing. This in turn will boost staff morale and performance.

- **GOOD PR**

Reducing car journeys will improve air quality and lower the number of cars on local roads. Your neighbours will appreciate this. A bike pool will set the tone as to the type of organisation you are and where you are going, which should help you attract new talent to your organisation.

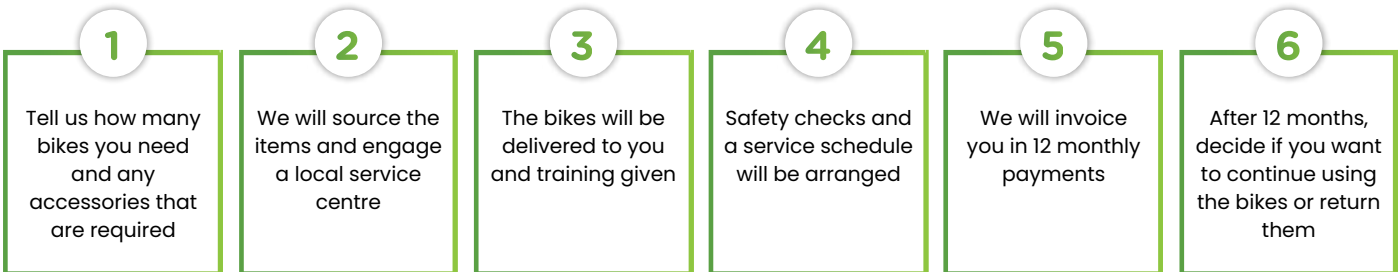
## ENCOURAGING POSITIVE BEHAVIOUR CHANGE

Giving employees access to different travel solutions will empower them to make positive changes to their travel habits outside of work. We hope they will reexamine their personal transport choices and choose active travel for social and leisure occasions too.



## HOW IT WORKS

The Green Bike Pool is a complete turnkey solution. We've made the process easy; have as many bikes as you need and we'll add a full support package. Typically, we will invoice you over 12 months but can invoice upfront if that is preferable. At the end of the hire period, you can choose to keep using the bikes at a significantly reduced cost or you can simply hand the bikes back.



## WHICH EBIKES SHOULD YOU CONSIDER?

We recommend bike pools to have a mix of different types of ebikes to cover a variety of user requirements and job functions. Cargo bikes are ideal for employees who need to move goods with them, such as heavy files, medical equipment or sales samples.

Folding bikes are great as they can be combined with trips using public transport or other vehicles. They can also be easily stored inside which means no outdoor storage solution needs to be installed.

## EQUIPMENT AND ACCESSORIES

We recommend the following accessories to be included in the hire package:

- Gold standard locks – a must for insurance purposes
- Lights (if not integrated into the frame)
- Safety equipment
- Panniers (bags)



## GPS

GPS devices can be fitted to the bikes upon request. This will help you keep track of the ebikes and provide you with an accurate mileage record to assist in the reporting of emissions for Net Zero purposes. We can manage this as part of the service.



## CYCLE PARKING SOLUTIONS

You should consider where and how the bikes will be securely stored when not in use. If required, we can help you source indoor and outside cycle parking solutions.

## INSURANCE

Insurance against personal liability, theft and accidental damage comes as standard in the hire package. Employer liability should be covered in your organisation's own insurance policies. Individuals using the bike pool may want to purchase their own personal injury cover.

## BREAKDOWN COVER

The insurance policy offers a breakdown service in case of bike failure or accident. However, if required, we can offer an enhanced level of support to reduce waiting times.

## BOOKING SYSTEMS

The online portal allows you to book the ebikes in and out and manage your fleet e.g. logging faults. It's easy to use and comes as part of the agreement. However, you may prefer to incorporate the bike pool into an existing diary booking system. Use the solution which works for you.

