

CASE STUDY

WALLWORK HEAT TREATMENT



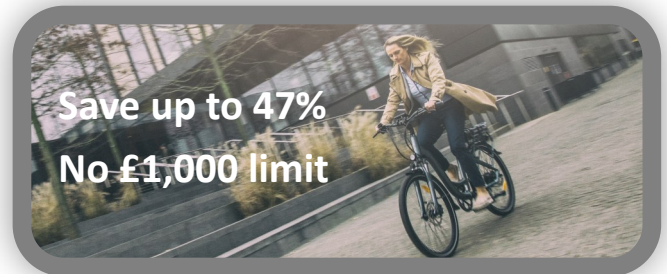
Challenge

Wallwork Heat Treatment Limited is the UK's largest independent heat treatment and coatings company serving the manufacturing industry. The company employs more than 300 employees across four locations and operates 24/7 with a fleet of 40+ commercial vehicles.

In March 2018, the team at Wallwork introduced Green Commute Initiative to its employees after a market review found other schemes too complicated and less beneficial for staff. Switching to GCI improved their staff rewards package whilst helping to alleviate local congestion, improving car parking availability, and supporting staff with their health and fitness goals.

Innovative scheme

Green Commute Initiative is an award-winning provider of the Cycle to Work Scheme. It was the first to have no spend limits or ownership fees. Employees are able to make the maximum savings available to them and employers also save on reduced Employer's National Insurance Contributions. For Wallwork, GCI was the obvious choice for a scheme partner.



The scheme launched successfully with the simplicity of the scheme cited by both the company and employees. The team at Wallwork has found the scheme easy to implement with very little input required as the team at GCI handles all the scheme administration.

To date, nearly 60 employees have taken part in the scheme with an average order value of £2,600. Overall, more than £45,000 has been saved by employees with the company saving more than £20,000 through reduced National Insurance Contributions. Agreed salary sacrifice periods have ranged from 3 to 38 months. Accessories such as helmets, lights, mud guards and clothing are often included in bike packages.

Bike retailers in the local vicinity of the Wallwork premises have benefitted from the extra business that the scheme has bought them, bringing more money to the local economy and keeping the high street alive.

Chris Lee, told us:



"We were looking to change our Cycle to Work Scheme provider and after researching the market, there was no doubt that Green Commute Initiative was the perfect solution. The absence of a £1,000 limit really helps our employees get the bikes they want which makes them happy. Cycling to work is something which Wallwork is encouraging all its employees to do and we sincerely hope that more of them will take up the scheme in the near future."

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